



The Hawks Company Limited (HCL)

November 2021

Short Biography John F. Casson MA, FCA, MBA, MW

1970 to 1973 Jesus College, History degree; Captain of Tennis and Captain of Squash
Real Tennis for University, Grasshoppers Tennis, Stymies Golf.

1973 to 1977 Chartered Accountant Coopers & Lybrand; qualified as ACA in 1976, FCA in 1979

1978 to 1979 MBA with Distinction at The European Business School in Fontainebleau, France (INSEAD)

1979 to 1982 Harveys of Bristol Senior Management role

1983 to 1990 Partner and then Managing Director of Henry Townsend & Co Ltd, Wine Merchants

1990 Pass the The Institute of Masters of Wine Examination and become an MW.

1990 to 1992 Managing Director of French Wine Farmers Ltd, Wine importers from France

1991 to 2000 Hon. Treasurer and then Executive Director of The Institute of Masters of Wine
International Wine Judge in UK, South Africa and Chile

1992 Commence 20 years on Hurlingham Club Wine Committee

2007 Co-opted onto Wine Committee of The Oxford & Cambridge Club in Pall Mall; Chairman from 2015
to present

2007 Become founding Committee Member of Divots & Stymies Golf Society. Captain in 2010
and President 2019 to present

2015 Chairman of Golf at The Oxford & Cambridge Club, Pall Mall to present

2019 Persuaded to become an Alumini Member of the Hawks Club; possibly due to earlier sporting achievements
but more likely as potential wine advisor to the Hawk's Club (a Full Red rather than a Full Blue)

Although not selected for the annual Oxbridge Wine Tasting Competition in 1972, I have been quite closely
involved post University as Harvey's of Bristol used to sponsor the competition when in premises at 27 Pall
Mall and subsequently Pol Roger (UK) Ltd now sponsor both the actual competition and the celebration lunch
held at The Oxford & Cambridge Club in Pall Mall.

2021 Current Philosophy A good day in retirement is 3 hours foursomes, almost 3 hours for aperitif, lunch, honest
wine finished off with lightly chilled Tawny Port rather than Kummel; then 3 hours of foursomes for sobering up
with a different partner. Just hope this will be possible again in 2022 with two replacement knees!!!